Devices/Mobile Technology/Living aids   
Parkinson’s UK expression of interest form

Please complete and return this form to Parkinson’s UK if you are interested in working with the charity to develop, test or promote a device/ living aid or mobile technology (eg wearable device). Based on the responses provided, Parkinson’s UK will decide if or how to move forward and may request an initial meeting.  
  
  
About you

|  |  |
| --- | --- |
| Name | Contact number or email |
| Please tell us a little about yourself or your organisation – what do you do, what is your background? | |
| Do you have any direct experience with Parkinson’s? | |

About the device/technology

|  |
| --- |
| What is the business case? |
| What does the device/ technology do? |
| What is the unique selling point? Are there any other devices or technologies offering something similar? |
| What hardware or software is required? |
| Is it free for users or is there a cost involved? |

Stage of development

|  |
| --- |
| What stage is the device or technology at? Is this an idea, has development started or is the product ready to launch? |
| If it is past the idea stage, how much influence would we have to shape it? |
| How will it be tested? How will the feedback be handled? |
| How will it be updated and at what frequency? |

The target audience

|  |
| --- |
| Who is the target audience? Please be as specific as possible. |
| Have you carried out market research to establish if your audience has a need for this kind of device/technology? Is it appropriate for them in terms of accessibility? |
| Is the device or technology intended to be Parkinson’s-specific? If so, how will it benefit people affected? |
| What will your ongoing relationship be with the end user? |

Promotion and launch

|  |
| --- |
| How do you plan to launch or promote the device or technology to the target audience? |
| What are the key measures of success? |

Data handling

|  |
| --- |
| What data, if any, is collected through the device/technology? |
| Who would ‘own’ and be responsible for the data? |
| How will the data be stored? What measures would be in place to ensure sensitive data is held securely? |
| Who will have access to the data? |
| How will the data be used? |

Our involvement and other partners

|  |
| --- |
| Why do you want to work with Parkinson’s UK? |
| Why should we get involved? How would the device/ technology add value to what Parkinson’s UK already does? |
| What involvement are you looking for from Parkinson’s UK? For example, are you hoping for funding, to use our networks for user testing, looking for an endorsement or something else? |
| Are there any other charities or other partners involved at this stage? Will you be seeking further partnerships? |